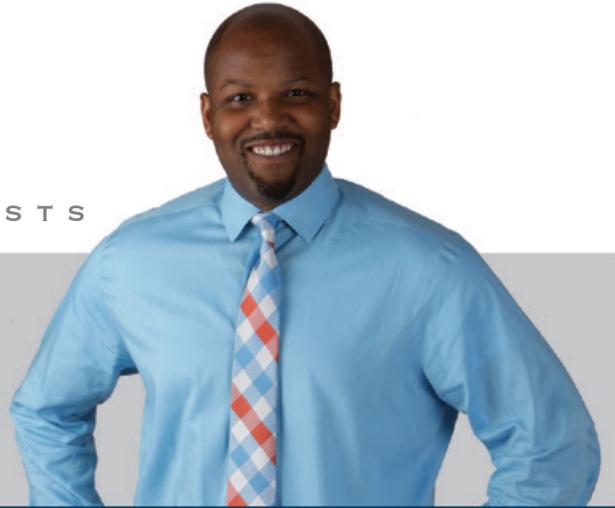




B U R G E S & B U R G E S S T R A T E G I S T S



**{ BRANDON BAKER }**  
RESEARCH CONSULTANT

c: 216.658.1172 | p: 216.261.3737 | [bbaker@burgessandburgess.com](mailto:bbaker@burgessandburgess.com)

Brandon joined Burgess & Burgess Strategists in 2018. He comes from a strong background of journalism, communications and resource development. He uses those skills to assist clients and produce pertinent, persuasive copy for candidate and issue campaigns, social media, earned media, and strategic reports.

As a research consultant, his responsibilities include:

- Crafting press releases, newsletters, brochures, mailings and other written components for client packages.
- Conducting field research that helps shape client messages for written communications.
- Creating timely social media content that keeps clients at the forefront of issues, events, trends and research concerning their industries and work.
- Managing social media accounts for clients, allowing them to create conversations and receive feedback from constituents and customers.

## EXPERIENCE

Prior to joining Burgess & Burgess, Brandon spent nearly four years as United Way of Lake County's Resource Development Manager. He spent nearly a decade as a reporter and editor at The News-Herald, AOL Patch and EcoWatch.

Brandon has always stayed busy outside of full-time work as a freelance journalist for 11 years. He has written articles for publications such as Cleveland Scene, The Morning Journal, FreshWater Cleveland, Universe Bulletin and WISH Cleveland. He has also created and edited marketing content for the City of Mentor and Ursuline College. On Sundays in the fall, Brandon works as a member of the Scoreboard Operations team at Cleveland Browns home games. He also spends Tuesdays in the summer as a switchboard and camera operator at the City of Mentor's Mentor Rocks summer concert series.

Brandon is also dedicated to elevating and serving Northeast Ohio's community of writers, poets, journalists and readers as the Vice President of Literary Cleveland's Board of Directors.

## EDUCATION

Brandon graduated with a bachelor's degree in journalism from The Ohio State University with a focus in Public Affairs Journalism and African and African-American Studies.