



BURGES & BURGES STRATEGISTS



{ DR. BILL BURGES }

CHAIRMAN

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In 1983, Dr. Bill Burges founded Burges & Burges Strategists. Today, it is one of Ohio's leading strategic marketing, communications, elections, crisis communications and public affairs firms. Bill achieves results for clients via strategic research, planning, communication, management and execution. Bill is committed to social change and his work is the foundation of the firm's approach, success and reputation. An expert in Ohio's communities and regions, as well as in strategic processes, Bill leads projects across the state for a wide variety of clients.

Bill's focus is on helping leaders, organizations and individuals make a difference. He is a proven strategist, project leader and change agent at the community, organizational, regional and statewide levels because he is able to work effectively on a wide variety of teams. Bill's commitment to excellent customer service, ongoing communications and client/community feedback is a true hallmark of our practice.

EXPERIENCE

Before founding Burges & Burges, Bill was a senior executive at Cuyahoga Community College; a planner and researcher at the Center for Community Solutions in Cleveland and Institute for Responsive Education at Boston University. Before moving to Ohio, Bill was a teacher and program coordinator at the Brockton Schools in Massachusetts. Bill has written books and articles on community change and education, and presented at major conferences.

EDUCATION

Bill earned a bachelor's degree in government from Colby College, a master's degree in urban affairs and a doctorate in systems development and adaptation from Boston University. He also completed the Education Policy Fellowship Program of George Washington University. Bill lives on Lake Erie in Euclid, Ohio with his wife and business partner, Charlene Moskal-Burges.